

2025 Healthy Hawai'i Summit

Overview of Day

- 8:45am – 12:15pm Welcome, Keynote Presentation, Panel Session, Small Group Discussion
- 12:15 – 1:15pm Lunch, Walk Story Viewing, Mural Interaction, Massages, and Networking
- 1:15 – 3:30pm Breakout Sessions
- 3:45 – 4:30pm Honolulu Theatre for Youth, Closing Words, and Next Steps





Healthy Hawai'i Strategic Plan 2030 and Program Area Plans

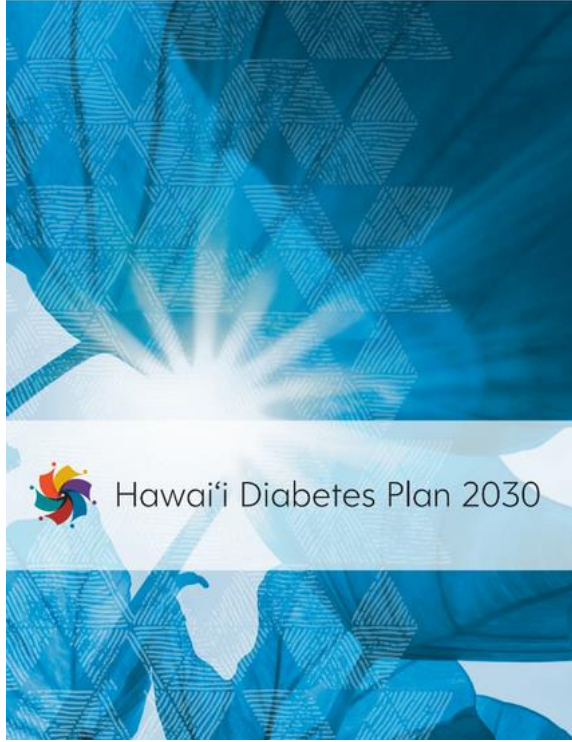
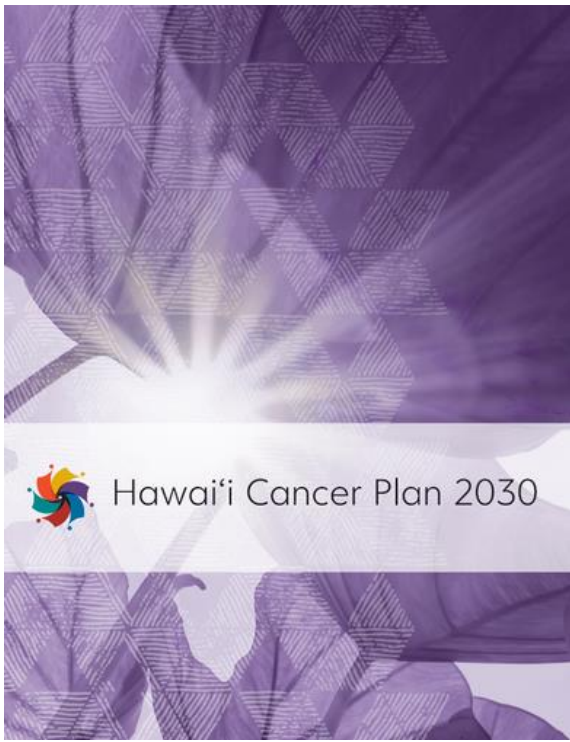
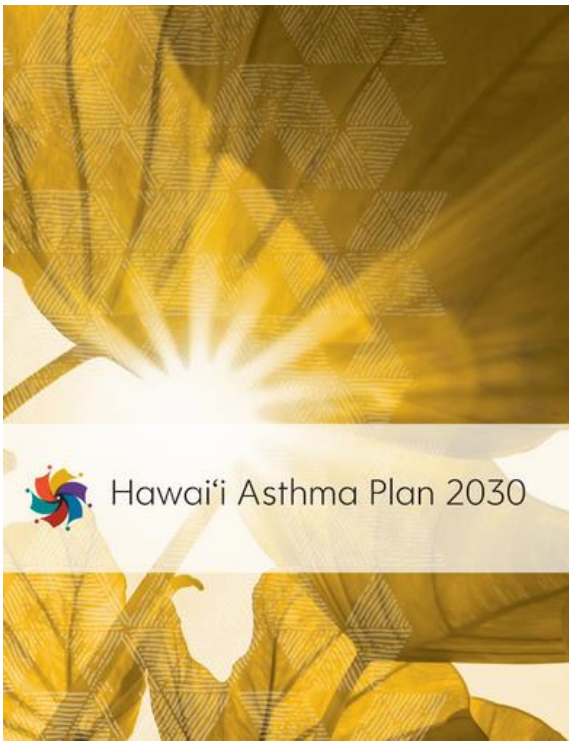
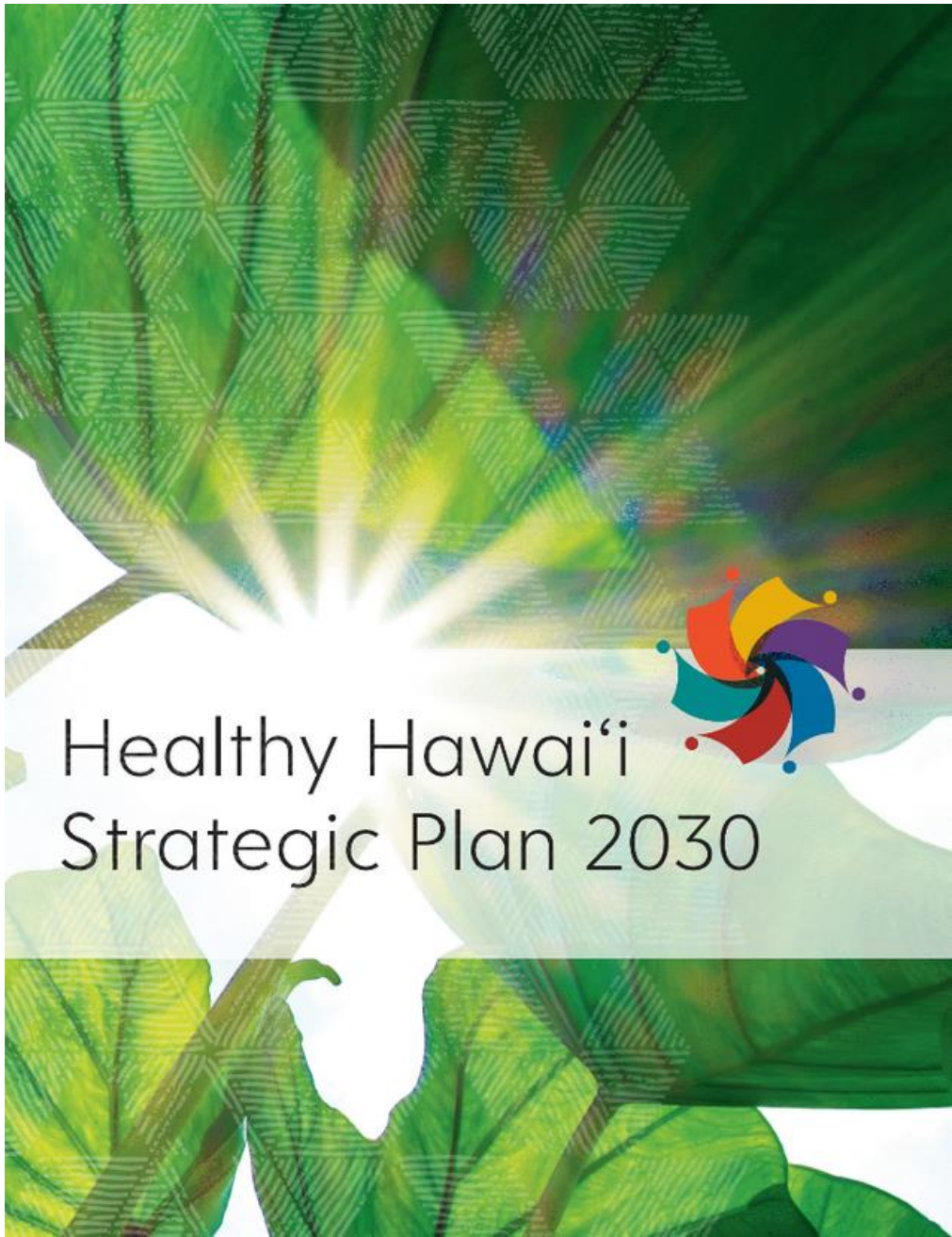
Healthy Hawai'i Strategic Plan 2030 (HHSP) and Program Area Plans

Asthma

Cancer

Diabetes

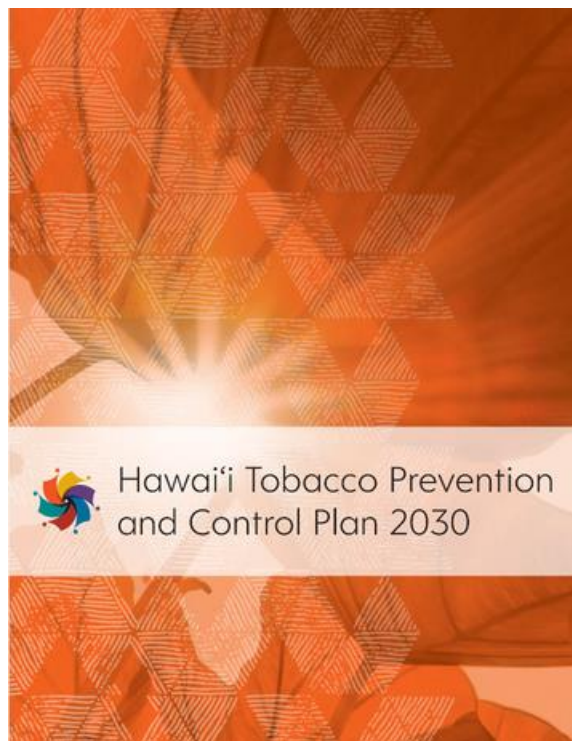
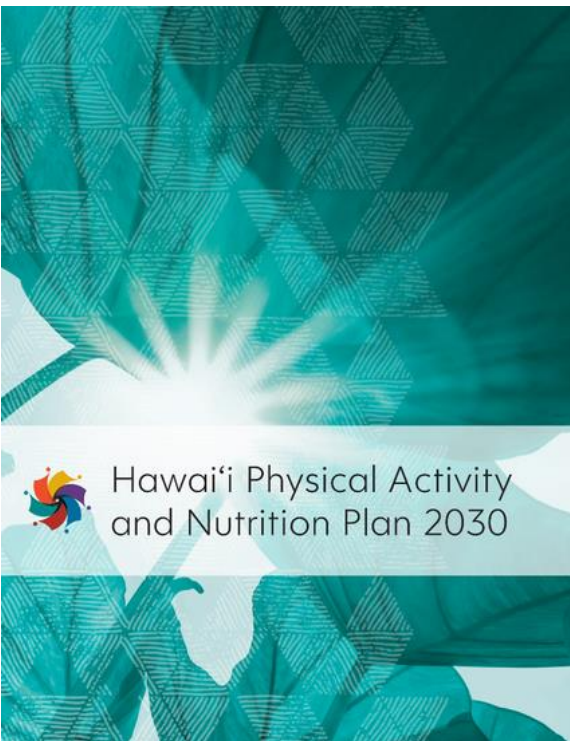
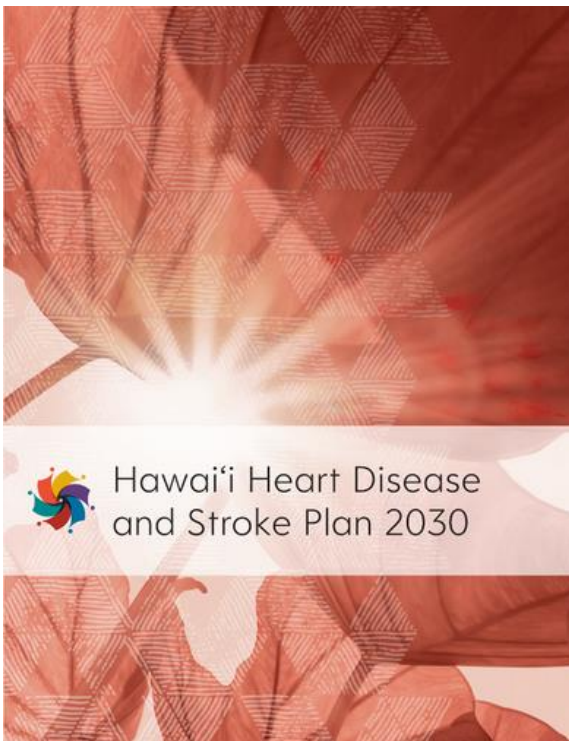
HHSP



Heart Disease & Stroke

Physical Activity & Nutrition

Tobacco



Our Shared Vision

Vision

Healthy People, Healthy Communities, Healthy Hawai'i

Mission

Shape environments, policies, and systems to support wellness and improve the quality and years of life for Hawai'i's people

Goals

- Improve health and wellness
- Decrease premature death and disability
- Increase quality of life years among Hawai'i residents
- Reduce health disparities



Our Shared Vision

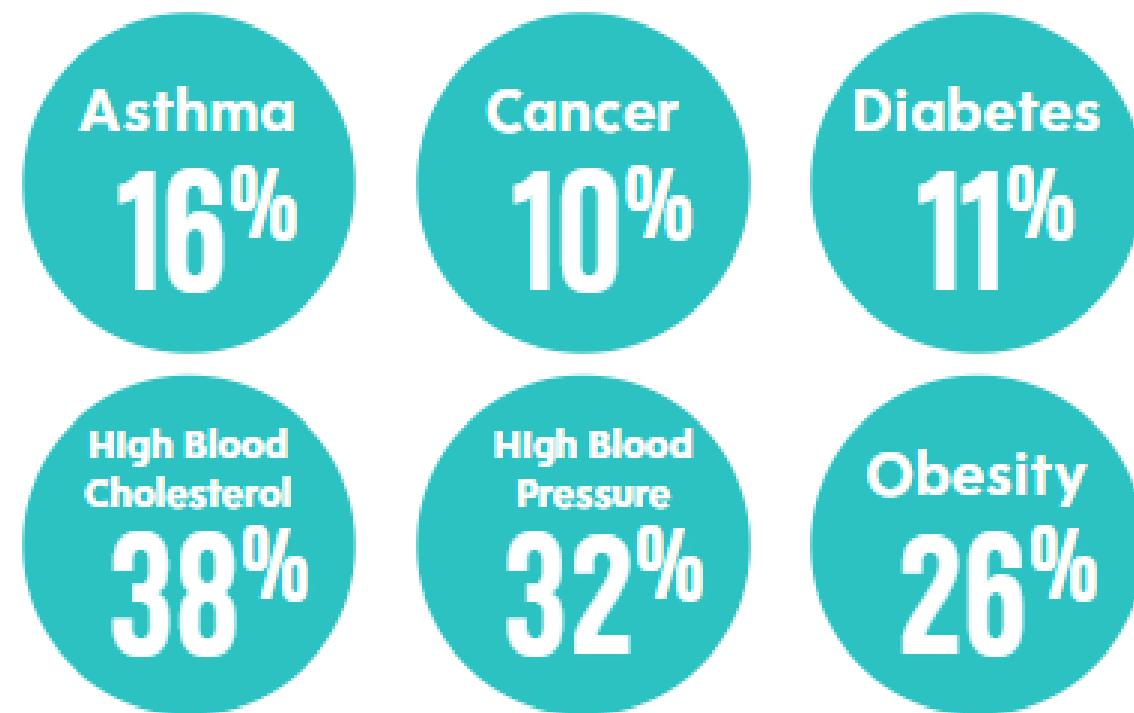
The Healthy Hawai'i Vision 2030 represents a future where every person in Hawai'i has the opportunity to attain their full health potential.



Chronic Disease in Hawai'i Now:

The COVID-19 pandemic brought to the forefront the importance of chronic disease prevention and management, and showcased how inequities impact not only health of individuals, but of our communities.

Adults with Chronic Diseases, Hawai'i



Hawai'i Behavioral Risk Factor Surveillance System, 2023

Risk Factors for Chronic Diseases



85%

Adults eating less than 5 fruits and vegetables a day



9%

Adults Smoking Cigarettes



68%

Adults not meeting the physical activity recommendations

Hawai'i Behavioral Risk Factor Surveillance System, 2021, 2023

Cost of Chronic Disease in Hawai'i

\$9 BILLION

DIRECT MEDICAL COSTS

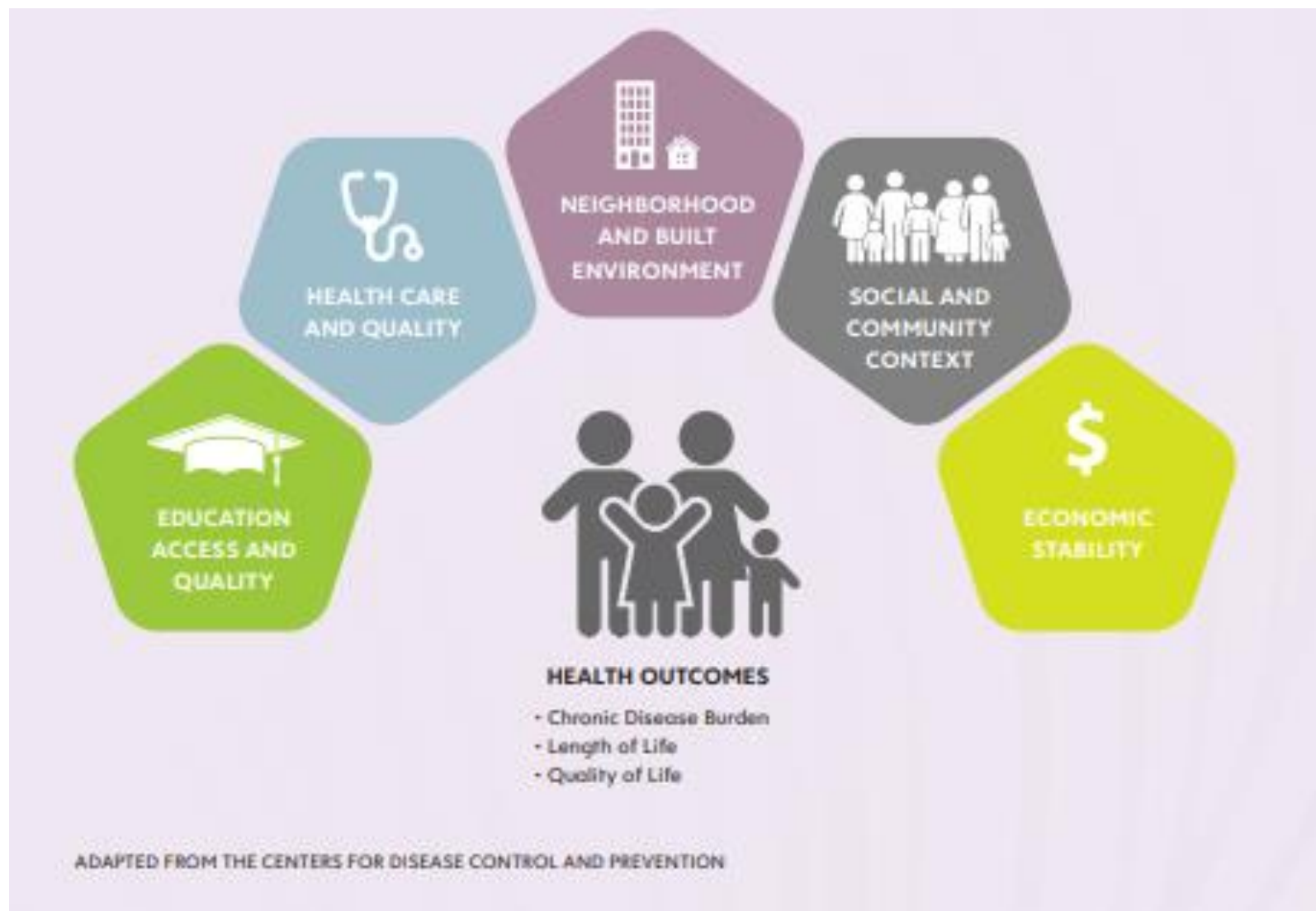
\$3.2 BILLION

COSTS DUE TO LOST
EMPLOYEE PRODUCTIVITY

AVERAGE PER YEAR 2016-2030

Achieving Health Equity

- The HHSP moves beyond documenting disparities to identify systemic barriers and prioritize communities that have been historically marginalized or disproportionately impacted by inequitable policies and practices.
- The HHSP partners are committed to working alongside these communities to dismantle barriers and create conditions where everyone can thrive.



Social Determinants of Health

The HHSP recognizes that conditions in the places where people live, learn, work, and play are major contributing factors for health risks and outcomes.



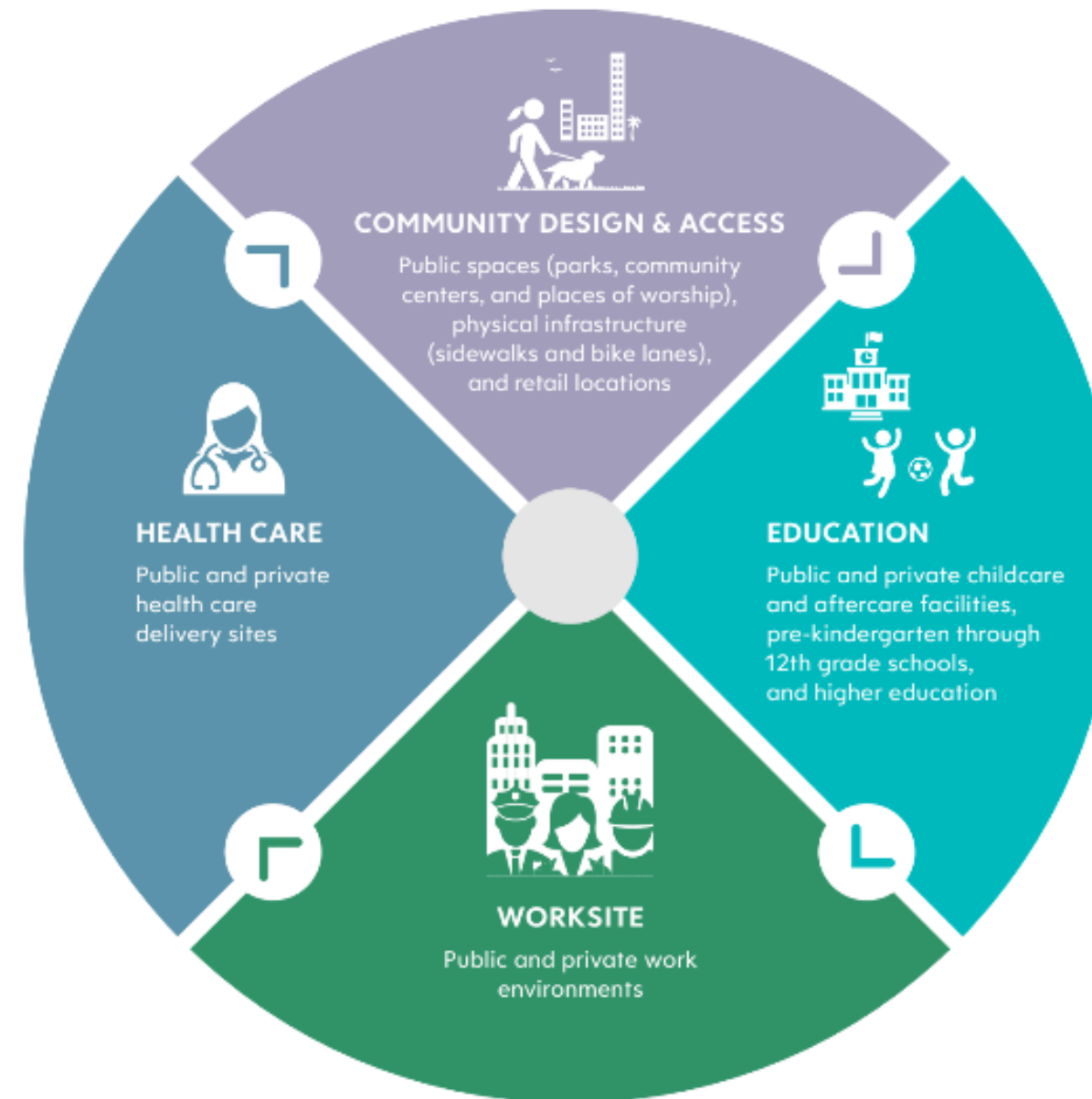
Our Common Plan Framework

Moving to a harmonized planning approach enables coordination of multiple programs across common risk factors, interventions, and strategies.

Objectives in the plans:

- **Organized into Four Sector Areas**

- Community Design & Access
- Education
- Health Care
- Worksite

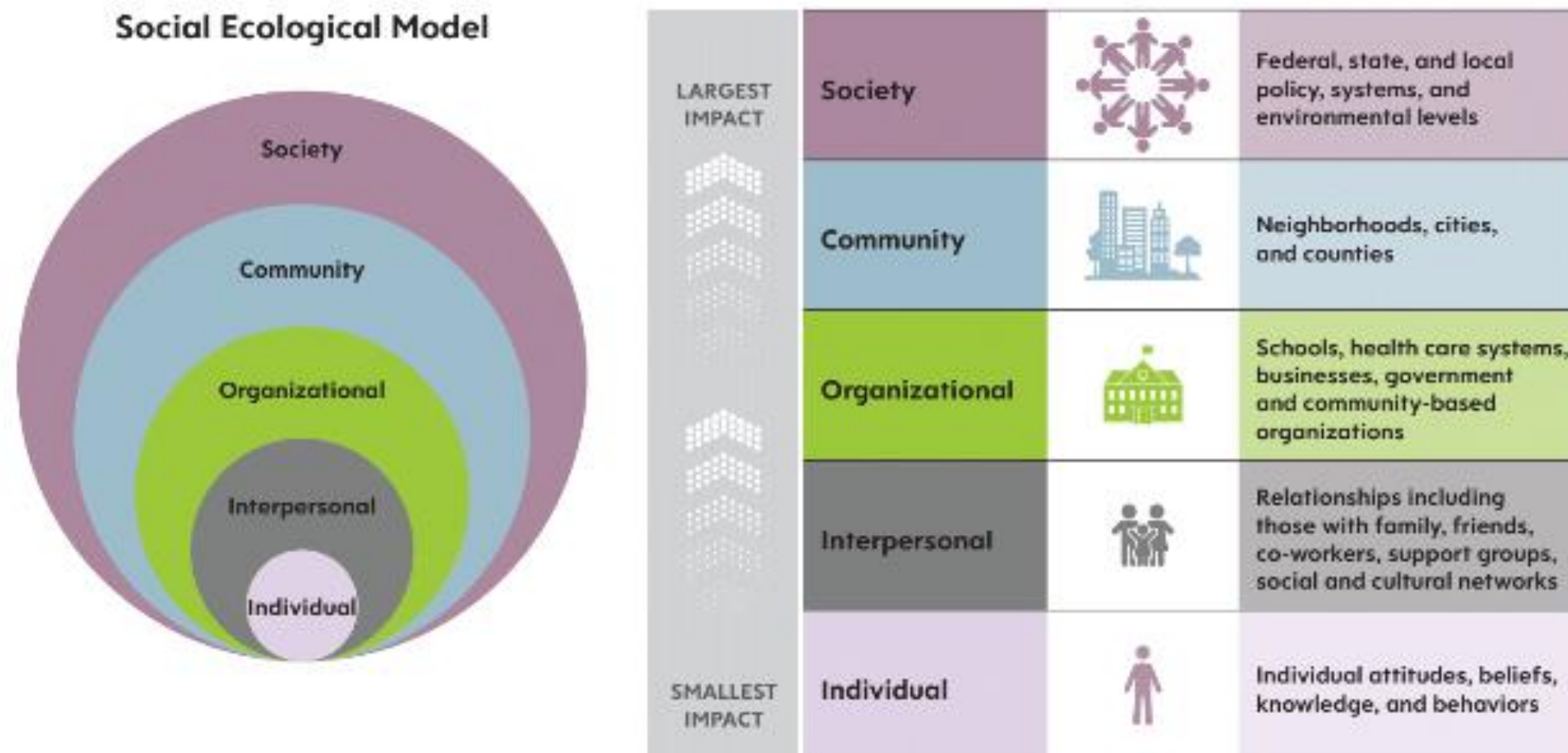


SECTOR AREAS
Places (both physical & virtual) where policy, systems, and environmental change can be established to support the formation and maintenance of healthy behaviors, achieving health equity, and maximizing chronic disease prevention, management, and treatment.

Our Common Plan Framework

Objectives in the plans:

- Rely on best practices and evidence-based science
- Incorporate principles of the Social Ecological Model



Our Common Plan Framework

Objectives in the plans:

Align activities through the following chronic disease prevention and management areas



HHSP Updated Executive Summary

61 Objectives

- Community Design & Access = 9 out of 23 met
- Education = 1 out of 13 met
- Health Care = 6 out of 17 met
- Worksite = 0 out of 8 met



Objectives with this icon are being worked on by multiple program areas

Objective Examples



MULTIPLE PROGRAM AREAS - Asthma-06 Diabetes-03 Heart Disease and Stroke-06 ✓ MET: 5/15/2025

By 2025, identify at least six Health Information Technology priorities to enhance population health.

STRATEGIES

- ▶ Identify key Health Information Technology (HIT) partners to establish a HIT workgroup
- ▶ Convene HIT workgroup regularly to identify the HIT priorities to enhance population health

BASELINE: 0 | TARGET: 6 | STATUS AS OF 07/01/2025: 6

PHYSICAL ACTIVITY AND NUTRITION-01 ✓ MET: 7/1/2025

Increase by 50%, the number of food outlets that participate in a statewide healthy food incentive program(s).

STRATEGIES

- ▶ Secure long-term funding for Hawai'i's DA BUX program, which matches Supplemental Nutrition Assistance Program (SNAP) food stamp dollars spent on Hawai'i-grown produce
- ▶ Implement a statewide Produce Prescription Program, which enables participants to redeem "prescriptions" for produce at participating markets and grocery stores

BASELINE: 62 | TARGET: 93 | STATUS AS OF 07/01/2025: 123



Healthy Hawai'i Strategic Plan Website

The HHSP can be accessed, downloaded and interacted with at the following website:

HHSP.hawaii.gov



HHSP 2030 Summit Webpage

HHSP 2030 Summit Materials & Information will be posted on the HHSP website:

[HHSP.hawaii.gov/summit](https://hhsp.hawaii.gov/summit)

Morning Session Recording

Presentation Slide Decks

Walk Story Posters

Summit Photos

Press Release

Additional Information



Program Area Work Group Sign Up



PROGRAM AREA QR CODE

<https://forms.gle/GFLLcJS7YfouKojg6>

